

## Magazines

Print run	1/8 page	1/4 page	1/2 page	Full page	Cover
10,000	£55	£55	£75	£100	£200
50,000	£55	£65	£85	£115	£210
150,000	£60	£75	£100	£135	£230

## Books

Rights	1/8 page	1/4 page	1/2 page	Full page	Cover
UK/Single territory	£55	£65	£75	£100	£200
UK/Commonwealth	£55	£65	£80	£110	£210
UK/USA	£60	£70	£90	£120	£230
Europe	£70	£80	£105	£130	£250
World(Eng Language)	£80	£90	£115	£140	£275
World	£90	£100	£125	£160	£300

## Brochures/Leaflets

Print run	1/8 page	1/4 page	1/2 page	Full page	Cover
1000	£70	£80	£90	£120	£220
5000	£85	£100	£110	£160	£260
10,000	£110	£130	£150	£190	£300
25,000	£130	£150	£180	£210	£320

## Calendars

Print run	A4	A5
5000	£100	£85
10,000	£125	£100
25,000	£160	£130

## Newspapers

	1/8 page	1/4 page	1/2 page	Full page
	£55	£60	£80	£120

## Point of sale

Print run	A6	A5	A4	A3	A2
up to 25	£80	£170	£200	£250	£300
up to 100	£155	£200	£230	£275	£325
up to 250	£180	£230	£250	£300	£360
up to 500	£230	£280	£310	£360	£430
up to 1000	£280	£340	£380	£420	£500

## Web & on-line marketing

1 month	£35
2 months	£45
3 months	£55
6 months	£80
1 year	£140